

The [Dangerous Speech Project](#) (DSP) is a research team that works to counter dangerous speech and the violence it can catalyze, through original ideas, research and policy work. Dangerous speech is “any form of expression (speech, text, or images) that can increase the risk that its audience will condone or participate in violence against members of another group.”

We seek a consultant experienced in nonprofit/research communications to provide strategic communications support for the DSP. We produce original content including reports, op-eds, and articles, and we need help making sure they get into the hands and brains of those who can best use them.

We require support in the following areas:

- Establishing and implementing strategies for effective, creative dissemination of our new publications.
- Improving our approach to earned media, monitoring news outlets and social media for mentions of the DSP and key staff, and amplifying relevant media coverage.
- Creating engaging and relevant content for the DSP’s social media accounts, to maintain an active presence and build authentic followers.
- Posting material to the DSP website, including reports, blog posts, and news articles
- Providing regular reports on social media and website engagement, and identifying and implementing strategies for improvement.

We have a communications plan and strategic plan to inform these efforts. We have an active presence on Twitter and Facebook, as well as dormant accounts on Instagram and YouTube. Our website is run on WordPress and has Google Analytics integrated. We also have a custom URL shortening domain (dngsp.ch), currently attached to a Bit.ly account.

Legal Notes

- The consultant will be paid as an independent contractor, may be an entity or a sole proprietor, and will be required to provide certification of their US tax status on the appropriate IRS form (W-9, W-8BEN, or W-8BEN-E).
- Before starting work, the consultant must sign a contract with the DSP’s fiscal sponsor, New Venture Fund, which includes a confidentiality and non-disclosure agreement.

Budget

The DSP will consider proposals up to \$2000 per month, including the cost of digital advertising. Proposals may include multiple price points with different levels of service, and do not necessarily need to address every area of support identified in this RFP.

Proposal Instructions

Proposals should include the services you can provide, relevant experience and qualifications (including examples of past work), pricing, and desired payment schedule. (Payment terms should not require payment more often than once per month, or less than 30 days from receipt of an invoice.) Individuals, sole proprietors, and single-member LLCs must also submit a completed worker classification form, available at <https://dngsp.ch/2x7tTsP>.

Questions and proposals should be submitted via email to Director of Operations Tonei Glavinic at tonei@dangerousspeech.org.